

HEALTHY POOLS SURVEY 2020

SOURCE: The Water Quality & Health Council, an independent, multidisciplinary group of scientific experts, health professionals, and consumer advocates that is sponsored by the American Chemistry Council's Chlorine Chemistry Division.

METHODOLOGY: Survey of 2,143 American adults, April 9-14, 2020, including 675 backyard pool owners. Margin of error for whole sample is +/- 2.12% at the 95% confidence level, and margin of error for backyard pool owners is +/- 3.77% at the 95% confidence level. Results weighted to represent the composition of American adults by age, race, gender, region, household income, and pool ownership status.

QUESTION 1: WHICH TYPES OF POOLS DID YOU SWIM IN LAST SUMMER?

QUESTION 2: IF OPEN, WHICH TYPES OF POOLS DO YOU ANTICIPATE SWIMMING IN THIS SUMMER?

	(Q1) Which types of pools did you swim in last summer?	(Q2) Which types of pools do you anticipate swimming in this summer?	DIFFERENCE BETWEEN LAST YEAR AND EXPECTATION FOR THIS YEAR
Public / community pool	41%	34%	-18%
Hotel / motel pool	49%	41%	-17%
Gym / health club pool	20%	21%	7%
My own backyard pool	5%	5%	-1%
Someone else's backyard pool	34%	35%	3%
Water park pool	24%	27%	17%
None of these	16%	20%	31%
SWIMS IN ANY OF THE ABOVE	84%	80%	-6%

QUESTION 3: IF OPEN, DO YOU ANTICIPATE SWIMMING IN A POOL MORE OR LESS THIS SUMMER COMPARED WITH LAST SUMMER?

	ALL	POOL OWNER	
		Yes	No
More	25%	37%	25%
Less	30%	17%	31%
About the same	45%	45%	44%

QUESTION 4: ON AVERAGE, HOW LONG DO YOU SHOWER FOR IMMEDIATELY BEFORE SWIMMING?

	ALL
I don't shower before swimming	51%
10 seconds	4%
20 seconds	9%
40 seconds	7%
1 minute or longer	29%

QUESTION 5: HAVE YOU EVER PEED IN...

"YES" <i>(Note: Each respondent saw 1 of 4 questions)</i>	ALL	POOL OWNERS
... the pool as an adult?	26%	36%
... your OWN backyard pool as an adult?	20%	30%
... someone else's backyard pool as an adult?	16%	21%
... a public/community pool as an adult?	30%	31%

QUESTION 6: IF YOU HAD TO PICK, WOULD YOU BE MORE LIKELY TO PEE IN YOUR OWN BACKYARD POOL (IF YOU HAD ONE) OR IN A PUBLIC/COMMUNITY POOL?

	ALL
My own backyard pool	63%
A public/community pool	37%

QUESTION 7: IF YOU HAD A BACKYARD POOL, WHAT WOULD A FRIEND HAVE TO DO IN YOUR POOL FOR YOU TO NEVER INVITE THEM BACK? SELECT ALL THAT APPLY

	ALL
Sneeze without covering mouth or nose	17%
Spit pool water	26%
Pee in the pool	49%
Poop in the pool	85%
Swim with an open wound or cut	36%
None of these would result in lifetime ban	8%

QUESTION 8: IF YOU HAD A BACKYARD POOL AND BELIEVED A GUEST PEED IN IT WHILE SWIMMING, WHAT WOULD YOU BE MOST LIKELY TO DO?

	ALL
Call them out and make them leave	14%
Call them out and ask they don't do it again	29%
Call them out and laugh about it	18%
Say nothing but never invite them back	28%
Say nothing and invite them back	11%
CALL THEM OUT (NET)	60%
SAY NOTHING (NET)	40%

QUESTION 9: IF YOU HAD A BACKYARD POOL AND BELIEVED A GUEST PEED IN IT WHILE SWIMMING, WOULD YOU TELL MUTUAL FRIENDS?

	ALL	POOL OWNER		MILLENNIALS	BOOMERS
		Yes	No		
Yes	29%	36%	29%	33%	16%
No	37%	40%	37%	30%	51%
Unsure	34%	25%	34%	37%	34%

QUESTION 10: HOW LONG WOULD YOU WAIT AFTER HAVING DIARRHEA BEFORE GOING IN A SWIMMING POOL?

	ALL	POOL OWNER	
		Yes	No
1 HOUR OR LESS (NET)	23%	30%	22%
0 minutes	4%	3%	4%
15 minutes	3%	6%	3%
30 minutes	5%	6%	5%
1 hour	10%	13%	10%
1 day	35%	35%	35%
3 days	22%	16%	22%
1 week	13%	13%	13%
2 weeks	8%	7%	8%

QUESTION 11: WHO DOES THE MAINTENANCE ON YOUR BACKYARD POOL?

	POOL OWNER
Myself or someone else in my household OR Some of both (NET)	69%
Myself or someone else in my household	57%
A pool company	29%
Some of both	14%

QUESTION 12: HOW OFTEN DO YOU CHECK CHLORINE LEVEL AND PH IN YOUR BACKYARD POOL?

	POOL OWNER
DAILY (NET)	19%
<i>'At least twice per day</i>	4%
<i>'Once per day</i>	15%
At least weekly	50%
Every two weeks	13%
Monthly	9%
Don't know	9%
EVERY 2 WEEKS OR LESS (NET)	23%

QUESTION 13: WHEN DO YOU CHECK THE CHLORINE LEVEL AND PH IN YOUR BACKYARD POOL?

	POOL OWNER
On a regular, defined schedule	47%
Before each use	20%
Both	15%
Don't know	18%

QUESTION 14: WHERE DO YOU STORE YOUR SWIMMING POOL CHEMICALS?

	POOL OWNER
In a location shielded from rain and direct sunlight	85%
In a location not shielded from rain and direct sunlight	15%

QUESTION 15: IS THAT STORAGE LOCATION LOCKED?

	POOL OWNER
Always	34%
Sometimes	23%
Rarely	15%
Never	28%

**QUESTION 16: IF PLACED ON SHELVES, WHERE DO YOU STORE YOUR LIQUID POOL CHEMICALS?
SELECT ALL THAT APPLY**

	POOL OWNER
Low shelves	29%
Middle shelves	42%
High shelves	40%

QUESTIONS 14-16 COMBINED (BACKYARD POOL OWNERS WHO STORE THEIR SWIMMING POOL CHEMICALS IN POTENTIALLY UNSAFE LOCATIONS)

	POOL OWNER
All of these ¹	10%
No	90%

¹ All of these = 'SHIELDED FROM RAIN AND DIRECT SUNLIGHT' (Q14) AND 'ALWAYS LOCKED' (Q15) AND 'LOW SHELVES OR N/A ONLY' (Q16)